



European
Commission

Developing
an **Implementation**
Strategy for the

Sustainable Blue Growth Agenda for the BSR

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Objective of this Initiative

Overall objective: **create a stakeholder-driven “Implementation Plan”** covering all relevant maritime economic activities identified in the “Blue Growth Agenda”

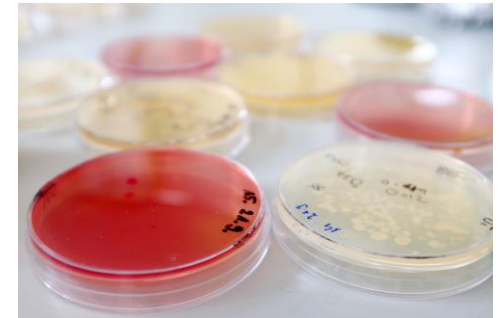
The aim has been:

- To **kick-start** the implementation of the Baltic Blue Growth Agenda
- To **push the boundaries** of strategic transnational cooperation for the maritime economy in the BSR
- To **raise** mutual understanding, **create** ownership and **stimulate** the systematic interplay between the actors throughout the region

4 thematic areas identified

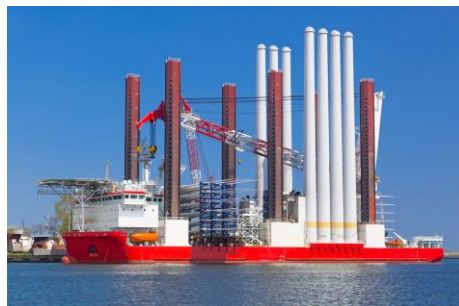
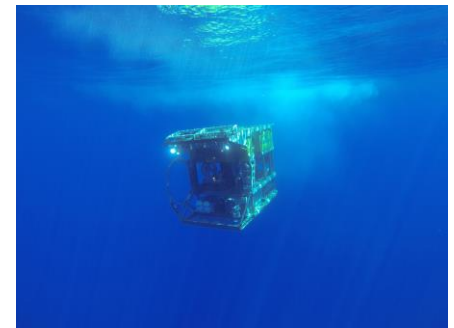


- Blue Bio-economy



- Tourism & Maritime Experience Industry

- Environmental & Monitoring Technology



- Shipping

A 6-step process



1 Desk research will provide an initial overview of existing actors, projects and initiatives to identify the most important development trends and action gaps in each of the chosen opportunity areas.



4 Scoping papers will be developed for each of the four opportunity areas to capture the results of the three previous steps and identify the most important development fields that have the biggest potential for sustainable growth.



2 Surveys will be carried out to verify and complement the desk research. The surveys will be open to all stakeholders.



5 Four interactive discussion workshops will be held to discuss and agree on the identified entrepreneurial opportunities, industry challenges and to explore the necessary transformative steps and structures as to finalise the strategic transformation maps for each of the chosen opportunity areas.

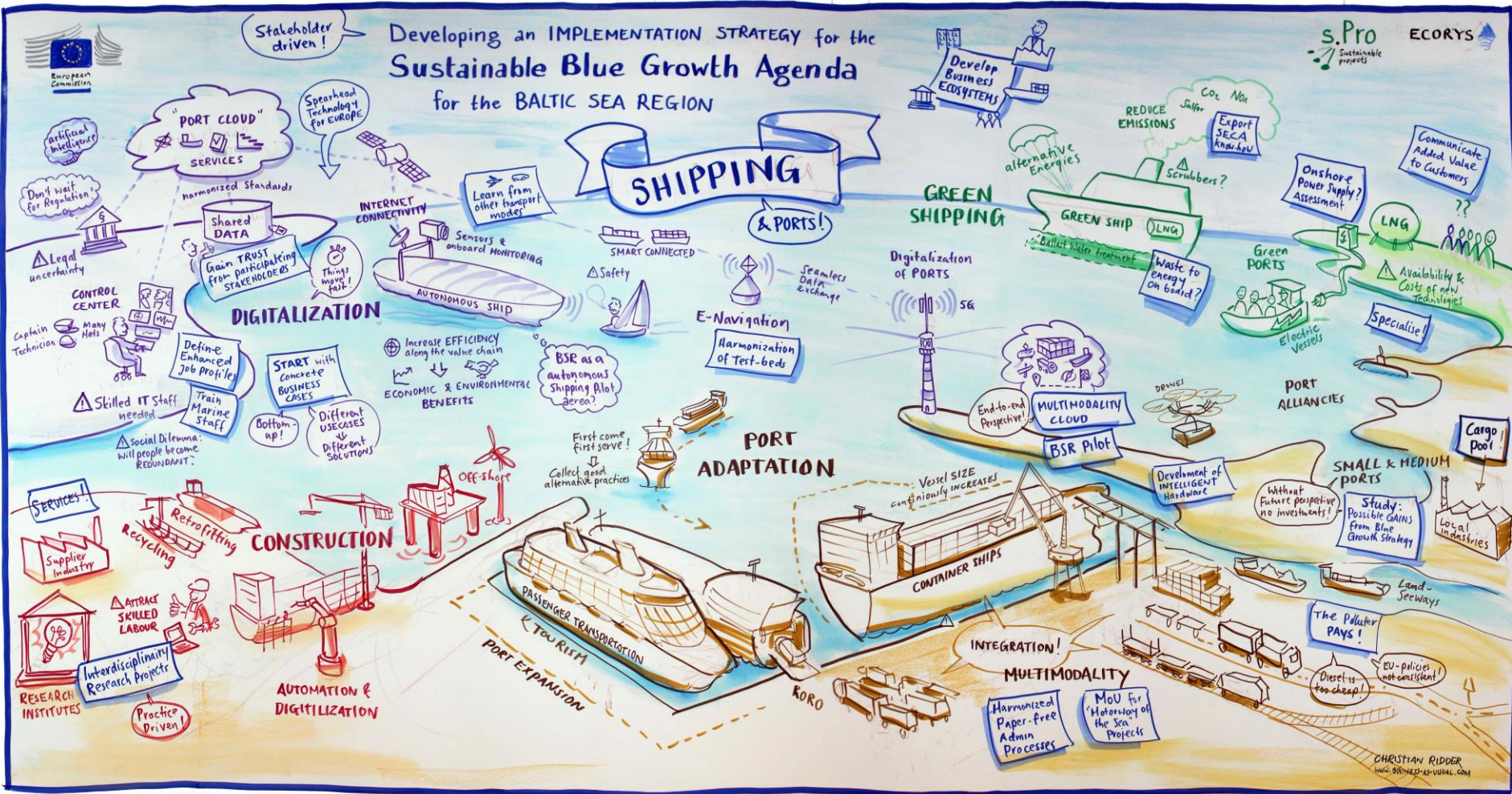


3 Interviews will be held with selected stakeholders to gain deepened insight on priorities and possible actors.



6 The implementation strategy will be published, outlining possible activities, projects and interventions for the above-mentioned areas.

Final results for shipping



Strategic actions for ports

1) Strengthening e-navigation and paving the way for autonomous shipping

- Address the implications of **autonomous shipping** for ports
- Exchange experience on best practices and support measures for port **digitalisation**
- Develop and employ **digitalised solutions** for multimodal cargo handling

2) Sharing data across the entire supply chain

- Develop intelligent hardware for **multimodality purposes** in ports
- Establish a future common **European Maritime Single Window** environment
- Increase the **gathering and sharing of data** between different transport modes for cargo and passengers


Strategic actions for ports

3) Securing operation of small and medium ports

- Develop a **joint port-community system** for smaller and some medium ports at BSR level
- Make sure that small and medium ports are sufficiently **accessible** through dredging and hinterland connection projects
- Include ports in **regional smart specialisation strategies (RIS3)**

4) Developing green solutions

- Install **high voltage onshore power supply infrastructure** in test ports
- Elaborate a cost-benefit analysis of onshore power supply for **electric vessels** at the BSR level
- Elaborate a system for environmentally differentiated **port dues** at BSR level



Thank you for your attention!

Full report for download:

www.sustainable-projects.eu/index.php?node_id=Publications;587&lang_id=1

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